









# Types of DAOs

Organizations—government, business, non-profit, political, sports—are diverse in purpose and size. Accordingly, DAOs are functional across industries, presenting a vast field of opportunity. DAOs can generally be classified based on an area of focus:

Protocol	
Protocol DAOs provide a direct service based on fixed rules to consumers at scale.	
Blockchain:	Traditional Equivalent:
 <p><b>Compound:</b> a lender that matches the supply and demand of a digital asset and dynamically prices interest rates accordingly</p>	 <p><b>Bank of America:</b> a bank that collects retail deposits in exchange for a low interest rate and then lends capital to borrowers at a higher interest rate to profit on the spread</p>
Social	
Social DAOs foster communities and personal connections by encouraging individuals to share insights.	
Blockchain:	Traditional Equivalent:
 <p><b>Friends With Benefits:</b> a social club that consists of creators, artists, and builders who brainstorm ways digital assets and web 3.0 models can transform various industries</p>	 <p><b>SoHo House:</b> a collection of international private members clubs for people who work in creative industries</p>
Investment	
Investment DAOs fund early-stage projects and businesses or invest in high-end collectibles.	
Blockchain:	Traditional Equivalent:
 <p><b>The Lao:</b> a member-directed venture capital fund that allows members to pool capital, invest in projects, and share proceeds</p>	 <p><b>Andreessen Horowitz:</b> a venture capital firm with more than \$20 billion in AUM</p>
Media	
Media DAOs curate, create, and publish compelling content.	
Blockchain:	Traditional Equivalent:
 <p><b>BanklessDAO:</b> a content creator and curator with a goal of onboarding 1 billion people to open money systems like Bitcoin and Ethereum</p>	 <p><b>Condé Nast:</b> a mass media company that develops, brands, and publishes content in entertainment, culture, fashion, architecture, and more</p>



## Service Guild

Service Guild DAOs purchase valuable resources for member use, negotiate wages, and offer other group perks and rewards.

### Blockchain:



**RaidGuild:** a design and development agency for web 3.0 that protects its members' interests

### Traditional Equivalent:



**The American Federation of Labor and Congress of Industrial Organizations (AFL-CIO):** a federation of national and international unions advocating for better working policies

## Grant

Grant DAOs fund public goods by providing grants for a specific ecosystem or protocol.

### Blockchain:



**MolochDAO:** funds grants for essential digital public goods deployed on Ethereum mainnet

### Traditional Equivalent:



**National Institute of Health (NIH):** the largest public funder of biomedical research globally

## Operating System

Operating System DAOs provide a DIY toolkit for non-professionals to easily achieve a task.

### Blockchain:



**Aragon:** provides an open-source infrastructure to help users build a DAO from scratch

### Traditional Equivalent:



**Turbo Tax:** Intuit, a financial software company, launched a user-friendly tax filing solution

## Examples of DAOs by Type

### Protocol

Aave

Sushi

### Social



FWB

### Investment

BitDAO

THE LAO

### Media

BANKLESS

FOREFRONT

### Service

RAID GUILD

YIELD GUILD

### Grant



MolochDao

GITCOIN

### Operating System

ARAGON

DAOHAUS

